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Dear _____,

Would you be interested in sponsoring me, "Joe Jezzard Golf Professional", I can offer the following advertising in return for financial support:

- 1 company logo on Joe's Equipment and 2 websites = **£250 per season**
- 1 company logo on Joe's Clothing and 2 websites = **£500 per season**
- 1 Company logo on Joe's Car and 2 websites = **£1,000 per season**

If you wish to have your company logo on all of the above options this can be done at a special rate of **£1,500 per season**

Logos will be seen at all tournaments, at Stonelees Golf Centre when I am teaching and practicing, on my own personal website www.joejezzard.co.uk and www.golftoday.co.uk where I have a tournament blog. Together these 2 websites are seen by over 8 million people a year!

I estimate that a company logo will be seen by at least 2,800 golfers per season, a golfer could be an amateur, professional, a member of the tournament staff, a spectator or a pupil and a season is 1 calendar year from January through to December.

You can even be part of my career without having to advertise any logos, I am happy for people to buy shares in my "tournament winnings". 1 share is equal to a 10% share of 50% of all tournament earnings. For example:

"If I win £1,000, the PGA will take a 6% levy, meaning I will receive £940, I will then share this between myself and my investors at £470 each. 1 share would see a return of £47."

- 1 share can be brought for **£200 per season**

I have worked out that I need to earn £4,300 for each investor to get their money back on each share. At the time of writing this, the leader of the 2010 PGA South Region money list had won £21,472 from 52 tournaments.

So far in 2010 I have won only £1,088 but I only managed to play in 22 events and had been working 2 jobs. In 2011 I will be teaching full time and plan to play in as many as 50 tournaments, just like the leaders on the money list.

I hope the above has interested you in a possibility of us working together and if you have any questions or would like to arrange a meeting please do not hesitate to contact me.

Yours Sincerely,

Joe Jezzard
PGA Professional